

## **KEA European Affairs – Public Hearing European Parliament – 15 July 2008**

KEA European Affairs is a Brussels-based strategic consultancy specialised in creative industries and culture. The firm specialises in the legal and policy aspects of culture at EU and international level, with particular attention to the cultural industries. The company also has extensive knowledge of international trade or copyright-related issues at European and international level.

KEA is expert in providing strategic advices to public authorities. It performs in-house research including comparative studies on sector developments, public policies and legislations in Europe and internationally, market research, feasibility studies, legal and regulatory research and advice, policy recommendations. The company also has deep knowledge of EU external relations related to culture and creative industries, in particular with China.

In the past few years, KEA has completed several research assignments related to culture and creative industries on behalf of the European Parliament (e.g. Culture and Education Committee) or the European Commission. KEA is the author of the landmark Commission's study "The Economy of Culture in Europe" - the first attempt to measure the impact of the cultural and creative sector on Europe's economy, and to assess its contribution to the EU's Lisbon strategy for growth and employment. Recently, the European Commission has also entrusted KEA with a study on the role of culture and cultural industries in stimulating creativity.

**Philippe Kern** is the founder and managing director of KEA European Affairs. He has 20 years' experience in the world of creative industries. He is a specialist in copyright, anti-trust and trade law. Philippe Kern has lead a range of research and strategy programs at European level on creative issues, notably for the European Commission and the European Parliament. He is advising numerous public and private bodies on the formulation of a European strategy including access to finance. Philippe Kern has an unparalleled network of contacts in the cultural/creative field at international level. Kern was former Director of Public and Legal Affairs of PolyGram and head of the IFPI Brussels office. He is the founder and secretary general of the European Film Companies Alliance (EFCA) as well as the founder of the Independent Music Companies Association (IMPALA) and e-films. Kern is a member of the board of the European Film College. Kern graduated in law from the universities of Strasbourg and Paris as well as the College of Europe in Bruges.

Philippe Kern is an established speaker at international conferences, managing seminars and workshops.